

# Building Partnerships

## On the Road to Census 2000



### Spread the Word!

One way you can help us make Census 2000 a success is by publicizing information about the census. To get the word out, we are preparing a series of “drop-in” articles for magazines, newsletters and newspapers. We are timing the release of these articles to support the various Census 2000 activities. Use the articles in your organizations’ newsletters and pass the word that they are available. If you would like copies and

represent a national organization, contact Vicki Glasier on 301-457-2989. If you represent a local organization, contact the partnership coordinator in your area (list on back page).

Articles available now:

#### **Help ‘Put Your Town on the Map’ —**

describes recruitment needs and activities for early address-listing operations.

#### **Census 2000: Another Technological Revolution? —**

discusses technological innovations introduced by the Census Bureau for Census 2000.

#### **A Good Address List Makes for a Good Census 2000 Result —**

explains the importance of an accurate address list.

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This is the second issue of Building Partnerships ... On the Road to Census 2000. If you did not receive a copy of the first issue and want one, please call 301-457-2989.

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United States  
**Census  
2000**

Welcome to the second issue of **Building Partnerships** — a quarterly newsletter for and about the people and organizations that are building partnerships with the Census Bureau. This newsletter is designed to provide you with regular updates on preparations for Census 2000. If you have questions or suggestions on what you would like to see in this newsletter, please contact Vicki Glasier of the Census 2000 Publicity Office on 301-457-2989 (vglasier@census.gov) or at U.S. Census Bureau, C2PO, Room 1210-2, Washington, DC 20233.

Volume 1  
Issue 2  
Fall 1998



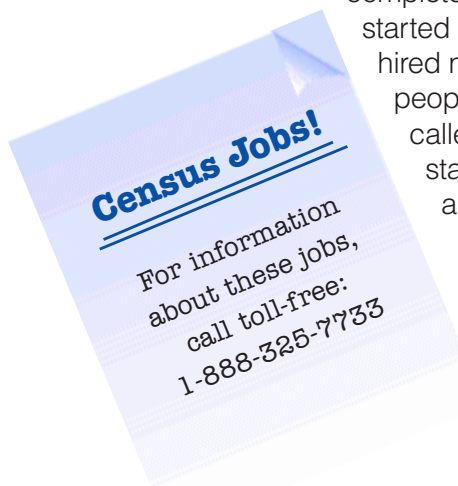
## Jobs! Jobs! Jobs!

The Census Bureau needs help in getting the word out about job opportunities. We will hire more than half a million people to complete Census 2000. Hiring started in July 1998 when we hired more than 10,000 people. This first phase, called "address listing," started in small towns and counties where "listers" have begun to compile our address list. The Census Bureau will need 20,000 more employees to complete this operation.

Recruitment for the first phase of address listing will continue through November 1998.

In November 1998, recruitment for a new operation, "block canvassing," will begin. We will hire close to 50,000 people to update our address list in urban areas. Depending on the area of the country, pay varies from \$6.75 an hour to \$13.75 an hour.

Post this information in your offices and mention it in your newsletters.



### REMEMBER!!!

**Census 2000 partnership specialists are available to assist you wherever you live. From Miami to Los Angeles and Puerto Rico to Salt Lake City — we are here to answer any questions you might have (see back page for the specialist in your area).**

## Fact Sheets Help Set the Record Straight

The Census Bureau has developed a series of fact sheets that you may find useful as you partner with us. Hand them out at meetings and conferences or include them in your mailings and newsletters. If you represent a national organization and would like copies, visit our Internet site <<http://www.census.gov/dmd/www/fctsheets.htm>>. If you represent a local organization and would like copies, visit our Internet site or call the partnership coordinator in your area (see back page).



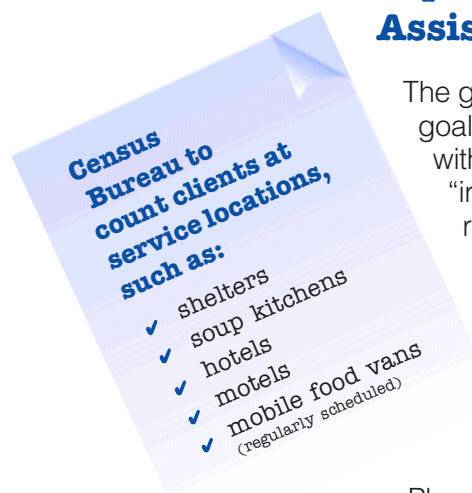
### Fact sheets available now:

- We Can't Do It Without You
- Partnership and Promotion
- Partnership and Recruiting — Help Wanted
- The Long and Short of It — Why Does the Census Ask So Many Questions?
- Five BIG Reasons Why You Should Fill Out Your Census Form
- How America Knows What America Needs
- Census 2000 in a Flash
- Census 2000: Partnership and Address List Review

## Race and Census 2000 — Did You Know?

For the first time, in Census 2000, people will be able to identify themselves on their census form as being of more than one race. Revised standards for racial classifications announced by the Office of Management and Budget (OMB) last October designated the response options to the race question shown on the form to the right. Respondents can mark one or more races when filling out their form. OMB is expected to announce later this year how multiple responses to the race question will be tabulated.

## Help Identify Organizations That Assist People Without Housing



The goal for Census 2000 is to include everyone. And to achieve this goal, the Census Bureau will make special efforts to include people without conventional housing. People who are mobile, who live in “irregular” housing or who make use of emergency lodging are at risk of being missed by traditional census procedures.

The Census Bureau needs your help to find organizations that can provide us with locations where people without housing may be found on April 1, 2000. We are not looking for a list of shelters, soup kitchens, etc. at this time; just the organizations that can provide such lists later. You can help by providing contact information for these organizations.

Please provide the information on the Internet at <http://www.census.gov/population/www/advocate/Advocat1.html> or mail it to: Population and Housing Programs Branch, Population Division, U.S. Census Bureau, Washington, DC 20233-8800, Attn: SBE/SBEAL.

If you mail your response, please fill in the information to the right for each advocate:

Representative name		
Representative title		
Organization name		
Address		
City	State	Zip code
Phone (     )		

## Which Partnership Coordinator Can Help You?

<b>If you live here...</b>	<b>Call this Partnership Coordinator:</b>	<b>Telephone #</b>
Alabama, Florida, Georgia	Stephanye Stagers-Profit <i>Atlanta</i>	404-331-0573
Alaska, Northern California, Idaho, Oregon, Washington	Tim Olson <i>Seattle</i>	206-553-5882
Arizona, Colorado, Montana, Nebraska, Nevada, New Mexico, North Dakota, South Dakota, Utah, Wyoming	Pamela Lucero <i>Denver</i>	303-231-5029
Arkansas, Iowa, Kansas, Minnesota, Missouri, Oklahoma	Ben Arzu <i>Kansas City</i>	816-801-2020
Southern California, Hawaii	Reina Ornelas <i>Los Angeles</i>	818-904-6522
Connecticut, Maine, Massachusetts, New Hampshire, New York (except for New York City and the Burroughs), Rhode Island, Vermont	Cesar Monzon <i>Boston</i>	617-424-4977
Delaware, District of Columbia, Maryland, New Jersey, (Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Hunterdon, Mercer, Monmouth, Salem, Ocean), Pennsylvania	Lyn Kirshenbaum <i>Philadelphia</i>	215-597-8312
Illinois, Indiana, Wisconsin	Marilyn Stephens (acting) <i>Chicago</i>	312-353-9759
Kentucky, North Carolina, South Carolina, Tennessee, Virginia	L. Diane Bennett <i>Charlotte</i>	704-344-6624
Louisiana, Mississippi, Texas	Mike Hall <i>Dallas</i>	214-655-3060
Michigan, Ohio, West Virginia	Vince Kountz <i>Detroit</i>	248-967-9524
New Jersey (Bergen, Essex, Hudson, Morris, Middlesex, Passaic, Somerset, Sussex, Union, Warren), New York City and the Burroughs	Alice Chin <i>New York</i>	212-620-7702 212-620-7703
Puerto Rico	Hector Feliciano <i>Puerto Rico</i>	787-771-3660
U.S. Virgin Islands, American Samoa, Commonwealth of Northern Mariana Islands, Guam	Kim Giesbrecht <i>Census Bureau Suitland, MD</i>	301-457-4038

If you represent a NATIONAL organization and need additional information about partnership opportunities, contact Laura Sewell on 301-457-2989.

The Census Bureau is an equal opportunity employer.